



Upstream Professionals, Inc.

“Optimizing Operations Efficiencies”

Company Overview

The Vision

Upstream Professionals (UPI) is a Consulting company providing upstream business assessment, strategy and planning, and business process engineering services & solutions using a special Well Lifecycle Management "Frameworks" methodology to optimize operations efficiencies.

The UPI “*Framework*” approach is a comprehensive, experience-based methodology used to examine the effectiveness and consistency of your operations processes and data. A recent survey indicated that oil and gas executives still spend more than half their time looking for accurate, relevant data.

Total Asset Management (TAM) is a special software solution that leverages the results of the Framework methodology to customize your environment to provide immediate, accurate information for better decision-making.

Benefits of the UPI Framework approach:

- Identify process inefficiencies & fat
- Identify critical data requirements
- Identify key reporting requirements
- Identify key performance metrics
- Recommendations for improvements
- Prioritize key opportunities
- Roadmap for Enabling Technologies
- TAM is available to manage all of your critical data and drive reports and Dashboards to enhance Management’s understanding of your Assets

Services & Solutions

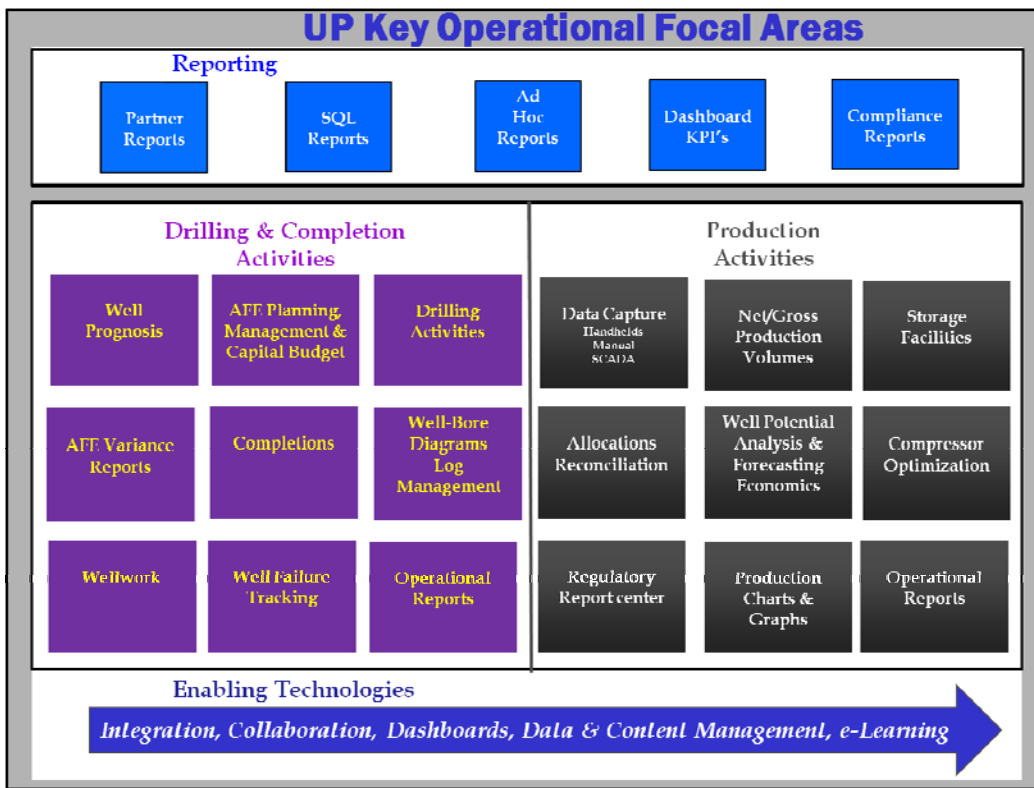
Upstream Professionals provides services and solutions to support our “Vision” of operational optimization. UPI will assess your business and IT environments and will identify the gaps and make recommendations for improvements.

UPI offers multiple services and solutions that are designed to fill in these gaps while leveraging your existing investments in people, processes and technology. UPI will make recommendations for software platforms and interfaces requirements that best fit the needs of your company, and we will work closely with you to ensure success.

Our Mission is to be a leader in the field of specialty services aimed at improving operations for oil and gas companies. Upstream Professionals will be recognized as the go to firm for efficiencies that lead to profits for operations.

Highlights:

- Founded in 2006 by Petroleum Engineers and IT Specialists
- Special Drilling and Production Hosted offering for small-medium size operators
- Proven Methodology for determining operations optimization requirements
- Total Asset Manager (TAM) integrated Solution for managing Key Data from multiple sources for Intelligence about your Assets
- Dedication to client satisfaction
- Knowledge, skills and years of experience
- Over 15 clients since our inception in 2006



SOFTWARE SOLUTIONS

Documenter is a software application for documenting processes (helpful for achieving SoX compliance), and the assignment of resources to perform the processes and key information flows required.

TAM is UPI's proprietary Total Asset Management software solution designed to manage integrated data about your Assets between applications. It is the platform for providing consistent, accurate information about drilling, land, production, economics, accounting and all other applications and repositories in your organization. TAM makes it easy for a user to add new Assets, and is designed to easily integrate high volumes of data from acquisitions and aggressive drilling plans, and also manages well header information for consistency between departments.

Dashboards & Scorecards - TAM is the focal point for the Golden Rules for processes and nomenclature between systems and departments, and is used to drive dashboards, scorecards and other business performance management tools for insight into operations. Key Performance Indicators (KPIs) are monitored for immediate & visual insight into operations performance achievements with drill-down capabilities into problematic areas. UPI has developed Dashboards around several high-impact KPIs including; AFE Management, Capital Budget Management, Drilling, Completion, Wellwork, Failure Analysis, Production, and more to help run your business.

Well Prog—pre-drilling application to organize necessary information for collaboration and communications between departments before a well is spud.

SCADA Alert System Ties disparate SCADA systems data into one source of real-time information to trigger immediate alerts that a well is failing. Also provides Variance Reporting.

CONSULTING SERVICES

Well Life Cycle Management utilizes UPI's "Framework" methodology to determine business and IT requirements to improve efficiencies in operations

Business Process Reengineering for documenting process and information flows which can be stored in UPI Documenter to help achieve SoX compliance

Hosted Solution for small and medium size operators for managing drilling and production activities

Business Performance Achievements to determine your key business performance metrics

Data & Document Management services to determine data management strategies for managing structured and unstructured data, content and records

Software Development for creating new high-impact software solutions & reporting capabilities to support your business goals

Technician Services for scanning, interpreting and entering well lifecycle data and other relevant information into operational applications

Contact us:

Chris Niven, VP Business Development
 chris.niven@upstreamprofessionals.com
 Ph: 281-736-4876
 www.upstreamprofessionals.com