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Upstream Professionals Announces Optimization Framework & Knowledge Transfer

HOUSTON -- Upstream Professionals (UP) is announcing a special Well Lifecycle Efficiency Framework and Methodology being implemented with oil and gas companies to optimize operations productivity, control costs and increase revenues. The UP Framework is leveraged within operations to drive out inefficiencies and waste, to streamline operations processes, and provide immediate, accurate information for better decision-making.

Operational Optimization is achieved by leveraging your current systems and processes, and improving workflow and aligning information systems with business objectives and strategies. UP offers years of successful thought leadership experience, and provides Engineering and Technician services focused on upstream operations optimization.

To address the Big Crew Change challenge that confronts the whole industry, and to ensure the optimized environment is being used effectively, UP has a strategic alliance with RWD Technologies for their expertise and tools for designing and developing training and performance support solutions. Together with our partner, UP will design, develop and deliver a Knowledge Transfer system for your enterprise that will maintain a Professional level of skills and knowledge for operations.

This fundamental service approach improves collaboration and communications within an organization around operations, improves the visibility of key information elements to all departments, and provides expertise in company systems management, and internal/external reporting required. According to Upstream Professionals' founder and CEO, Jeff Dyk, "This new enablement will significantly increase the productivity of your people and resources, drive revenues and profitability for the company, and provide the flexibility to position your company to adapt to change through future acquisitions and aggressive drilling."

Key Capabilities include:

1. Redesigns Workflow and Business Processes based on Best Practices - for streamlining upstream operations processes for Drilling, Wellwork and Production
2. Benchmarks for Operational KPIs - Key Performance Indicators are established for each individual client to be monitored with a customized Dashboard offering financial insight into operations

3. Collaboration - streamlined work environments are designed to share information and support Multi-Disciplined Teams

4. Master Data Integration - A focal point for operational Master Data will be established to generate meaningful reports and the ability to look for trends and patterns by querying historical data

5. Knowledge Management Environment - UP works closely with industry leaders to create a seamless Knowledge Transfer and Performance Support Enterprise System

6. ROI and Goal oriented to enhance Management's understanding of their Assets

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